



maconomy erp business solution
leveraging key microsoft technologies



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Maconomy and Microsoft SQL Server® 2005 and 2008

The Maconomy Technology Platform runs on a variety of databases including MS-SQL Server 2005 and 2008. To help boost your SQL Server's uptime, SQL Servers can be deployed in a clustered architecture. Leveraging SQL Server has allowed our clients to adopt additional MSFT technologies including SQL Server Reporting Services (SSRS), allowing them to further leverage existing investments.

Microsoft SharePoint®

Maconomy considers Microsoft SharePoint® a critical piece of our company's strategy. Today, Maconomy is delivering its applications through Microsoft SharePoint® utilizing the HTML IFRAME architecture. This means that Maconomy components such as Alerts, To-do's, Time Sheets and Expense Sheets can all be easily accessed as Web Parts through SharePoint. Maconomy is currently working to enhance this integration through the release of native SharePoint applications utilizing Web Services to connect directly with Maconomy.

Maconomy Calendar Integration Extension for Microsoft Outlook®

The Maconomy Integration Extension for Microsoft Outlook® is designed to help Maconomy users work more efficiently by integrating their Outlook calendar with Maconomy. These extensions, which were developed by Maconomy in cooperation with existing clients (who are also certified Microsoft partners), has helped Maconomy users increase productivity through automation and the reduction of double entry.

The Maconomy Integration Extension for Microsoft Outlook® makes a direct link between users, Outlook calendars and Maconomy. Since the extension is based on best practice, it is now easy for Maconomy users to transfer data directly from their calendars to their Maconomy CRM (contacts, tasks, emails and events), Staff Planning and Time Sheets. Users of the extension will find new buttons have been added to their Outlook, which, if deploying "single sign on", will provide direct access to the Maconomy system through LDAP integration.



Maconomy Email Integration Extension for Microsoft Outlook®

Maconomy's integration with Microsoft Outlook email is leveraged across Maconomy's ERP suite. From a client retention and acquisition perspective, customer communication is streamlined by sharing customer records available in Maconomy with Outlook contacts. Maconomy invoices can be easily attached and sent electronically. Email communications with clients can be recorded and managed in Maconomy's customer relationship management and credit control modules, allowing your organization to improve customer service, client acquisition and collections.

Project Managers in your services organization can track critical project related alerts via their Outlook inbox. Project employees are reminded to enter project time, expenses and receive other project related Maconomy "to dos" through email, if desired.

If your organization is using single sign on, users can auto launch Maconomy via a link contained in the Outlook email and complete the requested action.

Maconomy Reporting & Dashboarding Integration Extensions for Microsoft SharePoint®, Excel® and PowerPoint®

Maconomy's deployment of Xcelsius allows users to create interactive visual dashboard analytics. It includes all of the interactive model design capabilities, plus the ability to create "connected" models, which dynamically refresh from Maconomy's Business Intelligence Platform. Additionally, Xcelsius includes integration with other Microsoft products from within the SharePoint portal.

Furthermore, the Live Office application integrates with Microsoft Office, embedding up-to-the-minute corporate data in Microsoft PowerPoint, Excel, and Word documents. This releases you from your dependency on IT and provides self-service access to your trusted business intelligence (BI) within your familiar business tools.

Maconomy and Microsoft .net platform

Microsoft's .net framework is leveraged in pieces of Maconomy's ERP solution including Maconomy's People Planner Resource Management and Staff Scheduling module. People Planner is a Windows .NET 2.0+ application build using the best user interface components, design patterns and best practices available. This gives high quality and fast development times.

organic business solutions

Maconomy is a global provider of ERP business solutions for Professional Services organizations. The fully integrated solution incorporates financial management, project management, time registration, resource planning, CRM, HR and business intelligence for profitable results.

As a recommended provider to Professional Services organizations worldwide, Maconomy has focused exclusively on this sector for more than 20 years. This has given Maconomy unique insight into the best-practice processes of these organizations. Maconomy has created proven results for a wide range of international clients, including TNS, Millward Brown, Ogilvy PR and Interbrand, and all of the three biggest global marketing communications networks and four of the Big Five global accounting firms.

Maconomy is listed on NASDAQ OMX Copenhagen with headquarters in Copenhagen, Denmark. We have offices across Northern Europe and in the U.S. as well as an extensive network of business partners, enabling us to service and support around 600 clients in more than 50 countries worldwide.

For more information, please visit

www.maconomy-usa.com



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