

Press Release

Copenhagen, 12 November 2009

Maconomy wins two global deals in new segment

The international ERP provider Maconomy has won two new deals in the global non-profit organisation sector, with the intergovernmental organisation International IDEA and the international non-profit organisation AVRDC. The deals represent yet another breakthrough within a new client segment for Maconomy, who will be providing an industry-specific ERP and Business Intelligence solution to both organisations.

Maconomy has signed two new deals, one with the International Institute for Democracy and Electoral Assistance (International IDEA) headquartered in Stockholm, Sweden, and the other with the World Vegetable Center (AVRDC), an international non-profit research and development institute headquartered in Taiwan. The deals mark a breakthrough for Maconomy within the international development sector, covering 115 users in more than 20 countries for International IDEA and 180 users for AVRDC.

International IDEA, an intergovernmental organisation, is one of the most recognised organisations supporting sustainable democracy worldwide. International IDEA has decided to implement the specialised ERP solution Maconomy Research Solution including special customisations targeted at non-profit development organisations for their employees in Europe, Africa, Asia, Latin America and the USA. The deal also includes the Business Intelligence solution Maconomy Analytix, and Payroll Integration, CRM and HR functionality.

“We are really pleased with the deal we’ve made with Maconomy. It enables us to consolidate the administration of our global activities and project-focused work into one system. Maconomy has provided us with an unprecedented amount of insight and expertise, and this has paved the way for a customised and all-inclusive ERP solution that meets our industry-specific needs and enables us to make our processes leaner,” says Director for Finance and Administration Martin van Weerdenburg, International IDEA.

AVRDC has purchased the complete portfolio of Maconomy solutions, including Maconomy’s complete ERP suite with the addition of an inventory management solution, the resource planning tool People Planner, and the Business Intelligence solution Maconomy Analytix. All solutions are fully integrated with the standard ERP solution for a seamless end-to-end project workflow.

“The deals with International IDEA and AVRDC are an important milestone within a new client segment for us. As we enter the international development segment, we prove yet again that all types of project-oriented organisations can benefit from our solutions. We look forward to giving International IDEA and AVRDC a global platform of systems, which will generate management overview, simpler working procedures and even greater efficiency within their organisations,” says CEO Hugo Dorph, Maconomy.

In addition to International IDEA and AVRDC, Maconomy has recently secured a series of other international deals, including the Scottish Agricultural College (educational and research industry) and the audit firms BDO Spencer Steward in South Africa and BDO Ltd. in Hong Kong.

Further information:

CEO Hugo Dorph, Maconomy
(+45) 35 27 24 24
pr@maconomy.com

COO Claus Thorsgaard, Maconomy
(+45) 22 67 04 46
cth@maconomy.com

Please note that this release does not affect Maconomy’s financial expectations for 2009.

About International IDEA (www.idea.int)

The International Institute for Democracy and Electoral Assistance (International IDEA) is an intergovernmental organization that supports sustainable democracy worldwide. International IDEA’s mission is to support sustainable democratic change by providing comparative knowledge and assisting in democratic reform by influencing policies and politics. International IDEA works worldwide. Based in Stockholm, Sweden, it has offices in Africa, Asia and Latin America.

About AVRDC (www.avrdc.org)

AVRDC – The World Vegetable Center is the world’s leading international non-profit research and development institute committed to alleviating poverty and malnutrition in developing countries through vegetable research and development. The center was founded in 1971 as the Asian Vegetable Research and Development Center, with a mandate to support vegetable research for development in tropical Asia and with a particular emphasis on Southeast Asia.

About Maconomy (www.maconomy.com)

Maconomy is a global supplier of industry-specific business solutions for project- and service-oriented companies (“Professional Services Organisations”). Maconomy provides services to approx. 600 customers in 50 countries through offices in the U.S. and Europe, and through a comprehensive partner network. More than 120,000 users worldwide use Maconomy’s business solutions.